

IGEN Networks Subsidiary Nimbo LLC Receives Record Order for 12,000 Vehicle Activations

Murrieta, California – (March 10, 2016) - IGEN Networks Corp. (the "Company" or "IGEN") (OTCQB: IGEN) (CSE: IGN) announces that its wholly owned subsidiary, Nimbo LLC ("Nimbo"), received a Master Purchase Order for 12,000 vehicle activations to be deployed across several major states on the Verizon Wireless Network. Marketed through Duke and Duke Holdings Inc., product and service activations include Buy-Here-Pay-Here (BHPH), Inventory Management, Stolen Vehicle Recovery (SVR) and Roadside Assistance programs integrated with software services that provide the consumer direct and real-time information on vehicle status and condition.

Michael Buskey, President of Duke and Duke Holdings Inc., stated, "We are extremely excited with the opportunities in the consumer automotive markets and with the opportunity to work with Nimbo LLC, an industry leader and service provider for our key target markets".

Neil G. Chan, President and CEO of IGEN, stated, "Since announcing our Verizon major account agreement, we have successfully secured several major marketing channels for our consumer automotive service platforms. This most recent order greatly surpasses our previous single largest order received earlier this year involving 3600 vehicle service activations, which combined, we are now approaching the doubling of our asset base to 30,000 vehicles."

About IGEN Networks Corporation:

IGEN Networks Corporation invests in and manages companies that deliver cloud-based services through Machine-to-Machine (M2M) device technologies for the protection and management of mobile assets and commercial fleets. The Company offers a range of self-provisioning applications which are used to manage and recover stolen assets, provide access to roadside assistance programs, and improve productivity of commercial fleets.

IGEN is a fully reporting company in both Canada and the United States. It is publicly traded on the OTCQB under the symbol IGEN, and listed on the CSE under the symbol IGN. For more information, please visit www.igen-networks.com.

Forward-Looking Statements

This news release may contain forward-looking statements or forward looking information within the meaning of the U.S. Private Securities Litigation Reform Act of 1995 and Canadian securities law. The terms and phrases "goal", "commitment", "guidance", "expects", "would", "will", "continuing", "drive", "believes", "indicate", "look forward", "grow", "outlook", "forecasts", "intend", and similar terms and phrases are intended to identify these forward-looking statements. Forward-looking statements are based on estimates and assumptions made by IGEN in light of its experience and its perception of historical trends, current conditions and expected future developments, as well as other factors that IGEN believes are appropriate in the circumstances, including but not limited to statements regarding investment liquidity, financing options and long term goals of the Company, general economic conditions, IGEN's expectations regarding its business, customer base, strategy and prospects, and IGEN's confidence in the cash flow generation of its business. Many factors could cause IGEN's actual results, performance or achievements to differ materially from those expressed or implied by the forward-looking statements, including, without limitation: risks related to competition; IGEN's reliance on key personnel; IGEN's ability to maintain and enhance its brand; and difficulties in forecasting IGEN's financial results, particularly over longer periods given the rapid technological changes, competition and short product life cycles that characterize the mobile application industry. These risk factors and others



relating to IGEN that may cause actual results to differ are set forth in the under the heading "Risk Factors" in IGEN's periodic filings with the British Columbia Securities Commission and the U.S. Securities and Exchange Commission (copies of which filings may be obtained at www.sec.gov). These factors should be considered carefully, and readers should not place undue reliance on IGEN's forward-looking statements. IGEN has no intention and undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

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