

BAMA PROVIDES CORPORATE UPDATE

Vancouver, British Columbia, March 3, 2016 – Bama Gold Corp. (CSE: BMA) (the “Company”) is pleased to provide shareholders with an update on corporate developments to date.

The Company has identified an underserved niche; and is developing the concept internally under the project name “WhatTozee”. WhatTozee synthesizes two online businesses on one platform; event planning and social media endorsement merge under WhatTozee’s automated engine. This organically developed concept is still in its formative stages.

"WhatToZee is designed to help a very large but previously ignored segment of the event business, the 500 seat and less training event," said Damian Wallace, the Company’s technical consultant. "While there are many great solutions for Live Entertainment events today, Training and Educational events have always lacked a tool that automates the traditional and Social Media promotion and marketing." Whether it is a Professional Certification Program for a new Product, a Wine Club or a Yoga Trainer, WhatToZee is intended to liberate Trainers from the logistics of marketing and selling tickets to their events, allowing them to focus on making their events amazing experiences for their attendees.

WhatToZee.com, the Company’s new Marketing Automation tool for Events, is now accepting beta users. WhatToZee is designed to allow Event Organizers and Planner of all sizes to better market and promote their events to new and existing customers. According to a recent report by industry-leading commentator MarketsandMarkets entitled "*Event Management Software Market...Global Forecast to 2020*", this is a market \$5.44 Billion US market today, and it is expected to grow to over \$9 Billion by 2020.

"We are extremely pleased with the reaction and level of engagement of our Private Beta testers." said Karl Kottmeier, Bama president. "The feedback is really exciting. When we provide this product to prospects, we are presented with entirely new categories of events that need a solution like WhatToZee."

WhatToZee.com is currently available through a Beta program and will be generally available this summer.

For more information please contact Kirk Gamley, Vice-President, Corporate Development at (604) 689-7422.

“Karl Kottmeier”

President

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